

**New Mexico State Fair
September 7 –23, 2007**

**NEW MEXICO STATE
FAIR PARADE**

September 8, 2007

**DIVISION 1
SECTION 1**

Consultant

Ron Garcia - (505) 265-EXPO
Fax: (505) 266-7784
E-Mail: parade@exponm.com

Parade Chairman

Bernalillo County Sheriff Posse
Mark Warrick - (505) 898-4307

General Information

The 2007 State Fair Parade will be held on Saturday, September 8, 2007. The parade, a rain or shine event will depart the Expo New Mexico Fairgrounds on to Central Avenue near the intersection of Louisiana and Central at 8:45 AM. The parade route is approximately 2 miles long on a slight upward climb. All participants must complete the entire parade route.

A parade committee composed of representatives from the Posse, the New Mexico Tourism Department and the New Mexico State Fair will supervise the direction and operation of the parade events. The committee, or its representative, will decide on the acceptance of applications and the lineup for the parade. Resolution of disputes and clarifications will rest first with the committee and secondly with the State Fair General Manager.

The parade is open to participation by any organization as long as the rules, regulations and standards established for the event are followed. Failure to follow the rules may result in expulsion from the parade or a prohibition from future involvement.

Bernalillo County Sheriff's Posse members will serve as Parade Marshals and provide guidance and operational support.

Every participant in the parade will be given a one-day courtesy pass for the State Fair for use the day of the parade.

The parade office will open to entries from May 1, 2007 through the business on August 17, 2007. Entries may be submitted by mail, in person or electronically. Information on electronic submission should be requested from parade@exponm.com. Additional information on parade activities will be posted at www.exponm.com.

Guidelines

Entries will be accepted on a first-come basis. The committee will determine acceptance of applications and placement in the parade. The space and allowable time on the parade route may require the Committee to limit the number of entries.

The use of any alcoholic beverage by any unit/entry member during parade is forbidden.

Insurance and liability are the sole responsibility of participants.

Support vehicles for marching units will not be allowed in the parade.

Floats must be pulled by horse or motor vehicle.

No single entity in the parade can be higher than 13 feet, wider than 12 feet, or longer than 40 feet. Exceptions may be made.

Identifying signs provided by the Fair must be posted or carried on both sides of each unit.

The use of squirt guns, silly string or other items potentially dangerous to spectators is strictly forbidden. The distribution of literature, samples, fruit, candy or gifts of any kind is strictly forbidden, unless distributed by persons who walk alongside any float. The throwing/tossing of material from parade entries to the crowd on sidelines is prohibited.

Corporate sponsorship may not include alcohol or tobacco products, unless approved by the Committee.

The Committee accepts no responsibility for improper or false unit designations or statements made by parade entrants.

Public address systems on floats and with units are encouraged for music purposes only but must not interfere with other units.

All entries must be entertaining, floats must be decorated, and all participants must conform to the standards of reasonable public taste.

Participants must provide current and accurate publicity information concerning their unit with their application. This material will be used by parade narrators and news media.

Day of Parade

Parade entrants will receive a "Day of Parade" packet outlining specific time and location of lineup as part of the entry acceptance procedure.

All units (entries) must check-in upon arrival with a Parade Marshal and be directed to the assigned staging area. All entries must keep a representative with the entry at all times.

Check in time for entries begins at 6:00 AM. Floats will be judged beginning at 7:00 AM. Safety inspections will be performed by appropriate personnel beginning at 7:00 AM.

A uniformed Parade Marshal will be on duty in each staging area as well as at various locations along the parade route to insure the smooth and orderly progression of the assembly and the parade itself. Marshals will have the authority to remove any unit (entry) causing a delay, violating official parade rules or failing to cooperate.

Parade units must select ONE person to be their Parade Team Leader. This person will be the contact person for your parade unit during lineup and during the parade. Parade Team Leaders will wear a special pin so they can be identified by parade officials.

Under no circumstances, shall any participant, unit or entry move to a different position within the parade line-up, before or during the parade, except under the direction of a Parade Marshal. Riding participants will not be permitted to jump off and back on units/entries while the parade is in progress.

Proper unit spacing and parade pace is critical. Parade speed will maintain approximately four (4) feet per second. Voluntary stopping for drill formation, reverse marching by bands or drill teams cannot exceed 45 seconds. No speeding up, skidding, sudden braking and/or "wheelies" will be allowed.

Vehicle and float drivers must remain with their units until the parade is dispersed.

Equestrian units should assign an individual to check-in with a Parade Marshal.

Horse entries must abide by the New Mexico State Equine Liability Act and are required to provide a signed liability waiver as part of the application process.

These rules are subject to change. Any rule change will be posted at the parade section at www.exponm.com.

Judging and Awards

Floats will be judged prior to the beginning of the parade. They should be finished, operational and ready for judging beginning at 7:00 AM on the day of the parade. Judges will inspect the floats in the assembly area. There will be five judges. Judges will consist of a representative of the Bernalillo County Sheriff's Posse, a member of the New Mexico State Fair Commission, a senior manager of the New Mexico State Fair, the Secretary of the New Mexico Tourism Department and a representative of the Office of the Governor.

The decision of the judges regarding the awarding of prizes is final.

THEME AWARD	-----	BEST USE OF THEME
JUDGES' AWARD	-----	MOST ARTISTIC USE OF DESIGN & MUSIC
SALUTE AWARD	-----	MOST PATRIOTIC
FANTASY AWARD	-----	MOST WHIMSICAL
GOVERNOR'S EXTRAORDINAIRE AWARD	-----	OVERALL MOST SPECTACULAR

Float winners will be notified of the judge's decisions just prior to the parade. An award banner will be carried in front of the float of the winning entry just prior to the start of the parade.

Only one float will be awarded the Theme Award, the Judges' Award, the Salute Award, and the Fantasy Award. All floats, including winners of the previous float awards, are eligible for the overall float award, the "Governor's Extraordinaire Award."

All judging will be based upon originality, use of color, use of music, use of theme, overall appearance and the effect and quality of riders.

Judges will also present a first and second place award in the following classes, which will be judged during the parade:

CLASSES 1-10

1. Sheriffs' Posses and Riding Clubs
 - A. All New Mexico Sheriffs' Posses.
 - B. Adult Riding Groups
 - C. Youth Riding Groups
 - D. Horse & Buggy
2. Non-School Marching Unit
3. High School Band Units
 - A. High School Marching Band – 5A Schools
 - B. High School Marching Band – 4A Schools
 - C. High School Marching Band – 3A Schools
 - D. High School Marching Band – 2A Schools
 - E. High School Marching Band – 1A Schools
4. High School Drill Teams
5. High School Cheerleaders
6. High School JROTC
7. Antique Cars (25 years and older)
8. Clowns
 - A. Individual Clown
 - B. Clown Group
9. Mascot
10. Queens

Fees

Every entry in the fair will be required to pay a \$5.00 application fee. The fee must accompany the application and will not be returned.



PARADE

2007 Application

Entry Deadline – 5:00 PM - August 17, 2007

The Theme for the 2007 State Fair Parade is

“Ridin’ Ropin’ & Rodeo”

50 years in Tingley Coliseum

Date: _____

Entry Name or Organization: _____

Category: _____ Classification: _____

Number of People: _____ Number of Vehicles: _____ Number of Horses: _____

Length of Float: _____ Type of Vehicle Pulling Float: _____

Prior Years Entered: _____

Primary Contact: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Contact Phone # _____ Fax # _____ E-mail _____

Parade placement and day of parade information will be mailed to the primary contact

Entry information: Briefly describe the organization and the parade entry including details that

Return to:
Expo New Mexico
Parade Office
P.O. Box 8546
Albuquerque, NM 87198
Fax: 505.266.7784
E-mail: parade@exponm.com

For Office Use: _____ 2005 _____ 2006
Payment Received Info: _____ _____
Notes:
Notified: _____



Parade Entry Waiver and Release

Entrant: _____

Name of Requesting Individual: _____

Mailing Address: _____

City: _____ State: _____ Zip: _____

Primary Contact Phone # _____

E-mail _____

Request to Participate. The undersigned hereby requests that the entrant be granted permission to enter the restricted areas and participate in the New Mexico State Fair Parade.

Consideration. In consideration of the entrant being allowed to participate in the parade, the undersigned hereby agrees to the terms of this Waiver and Release.

Acknowledgement of Risk. The undersigned understands that entry into the restricted area and/or participation in the parade contains danger and risk of injury to entrants, participants and the general public. The undersigned has observed an event of this type and understands that the surface, access ways or lack hereof, lighting or lack thereof and weather conditions all change and pose a danger to the participants and viewers of the parade. We further understand that other contestants and participants pose a danger, but nevertheless, voluntary accept all risks connected with this entry in the restricted area and/or participation in the parade.

Release of Liability & Covenant Not to Sue. The undersigned, being fully aware that participation in the New Mexico State Fair Parade may expose the entrant to a substantial and serious risk of property damage and/or personal injury or death, hereby releases the State of New Mexico and the New Mexico State Fair (hereinafter "RELEASEES") from liability, and waives the right to sue, for any and all property damage and/or personal injuries or death or other claims arising from the above named participation in the parade. The undersigned covenant that they shall not now or at any time in the future, directly or indirectly, commence or prosecute any action, suit or other proceeding against the RELEASEES, their officers, directors, employees, agents, assigns or affiliates for damages of any type arising from participation of the above named entrant in the parade.

Indemnification. To the fullest extent permitted by law, the undersigned hereby agree to defend and indemnify and to hold RELEASEES harmless from any and all liability, claims, demands, causes of action, loss and/or damage arising from negligent acts of the entrant.

Photography and Publicity Rights. The undersigned recognizes that marketing of the Fair and its grounds and events requires use of photography, audio and video. The undersigned hereby expressly grants to the Fair the irrevocable, assignable right and license to take, use and publish images and property of the entrant without the need for any other approval. The undersigned also releases the Fair, its officers, directors, employees, agents, assigns or affiliates from all claims related to the licenses that are granted in this release.

Signed, executed and delivered on the ____ day of _____, 2007.

Signature By _____

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