



Susana Martinez  
Governor

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## MEDIA ALERT

### 2011 State Fair Jr. Livestock Sale **TODAY** at Noon

ALBUQUERQUE, NM – “Junior Week” culminates this TODAY at noon when dozens of New Mexico 4-H and FFA youth gather to auction off the livestock they’ve spent the better part of the past year raising and nurturing at the State Fair’s annual Junior Livestock Sale at noon at the Box Car Stage area, located just inside the main pedestrian entrance to the Fairgrounds facing San Pedro.

“The Junior Livestock Sale is really what our State Fair is all about,” said Interim Fair General Manager Dan Mourning, “and this year we’ve made every effort to put the focus back where it belongs—on the agricultural aspect of our Fair. We take very seriously our responsibility to preserve these traditions and educate future generations about our state’s ranching heritage.”

Hundreds of buyers are expected to turn out for the auction, which raises money each year toward scholarships for the youth who’ve worked hard during the year raising the animals for sale. Among the buyers every year are many of New Mexico’s top business people and elected officials. This year, **the Honorable Governor of New Mexico Susana Martinez and Albuquerque Mayor Richard Berry are expected to attend**, as well as dozens of legislators and movers and shakers from communities all across the state.

Last year’s Junior Livestock Sale raised just over \$286,000. This year’s sale is sponsored in part by E-Sell Auctions and Farm Credit Bureau of New Mexico.

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